

ENTRANCE REQUIREMENTS

- ▶ Applicants should normally hold a recognized Bachelor's degree in sports or a closely related subject; or local elite athletes or Regional/National elite athletes with a recognized Bachelor's degree or other equivalent qualifications; and
- ▶ Applicants whose entrance qualification was obtained from an institution in a non-English speaking system should normally fulfil one of the following minimum English proficiency requirements (Note 1):

- Overall score of IELTS 6.0 (academic version)#; or
- TOEFL (internet-based test)#:
Score of 80 (for tests taken before 21 January 2026)
Score of 4.0 (for test taken from 21 January 2026 onwards); or
- Band 6 in the College English Test (CET)# with a total score of 430; or
- Grade C or above in GCSE / GCE OL English; or
- Other equivalent qualifications

* The test should be taken in test centres and the result should be valid within two years at the time of admission. TOEFL Home Editions, TOEFL MyBest Score, IELTS Indicator, IELTS Online, IELTS One Skill Retake, Duolingo and National Postgraduate Entrance Examination (全國碩士研究生招生考試) are NOT acceptable.

- ▶ Eligible applicants may be invited for an admission interview.

Disclaimer

EdUHK does not encourage students to entrust their application to any third-party agents and we always contact applicants directly on updates regarding the applications. You must complete and submit your own application and provide your own personal and contact details. Please refer to the official EdUHK channels, such as programme websites and the admission system, for the required information to complete your application.



Online Application



FAQs



The Education University of Hong Kong (EdUHK)



Faculty of Liberal Arts and Social Sciences (FLASS)



Department of Health and Physical Education (HPE)

MSocSc(SCM)



Webpage



Video



WhatsApp



WeChat

Disclaimer

Every effort has been made to ensure that information contained on this leaflet is correct. Changes to any aspects of the programmes may be made from time to time due to unforeseeable circumstances beyond our control and the University reserves the right to make amendments to any information contained on this leaflet without prior notice. The University accepts no liability for any loss or damage arising from any use or misuse of or reliance on any information on this leaflet. In the event of any disputes regarding the leaflet content, the University reserves the right to make the final decision.

ENQUIRIES

Admission Enquiries

Tel: (852) 2948 6886

Email: admission@eduhk.hk

Programme Enquiries

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WhatsApp: (852) 9080 6394

WeChat ID: MSocSc_SCM /
MSocSc_SCM_TA



香港教育大學
The Education University
of Hong Kong



MASTER OF SOCIAL SCIENCES IN SPORTS COACHING AND MANAGEMENT

MSocSc(SCM)

(A1M097) 1-YEAR FULL-TIME
(C2M029) 2-YEAR PART-TIME



STUDENT AWARDS & SCHOLARSHIP



▶ MSocSc(SCM) Student Awards

MSocSc(SCM) students with outstanding academic performance and/or sports achievement(s) will be nominated to apply for relevant awards/scholarships.

The MSocSc(SCM) is also an eligible programme for the Elite Athlete Charitable Trust Scholarship, offered by the Hong Kong Elite Athletes Association (HKEAA).

▶ Others

- Timothy Fok Scholastic Award for Sports and Recreation Management (TFSA Scheme)
- EdUHK Scholarship for Academic Excellence (Doctoral Programme)

▶ Hong Kong Future Talents Scholarship Scheme for Advanced Studies (FTSS)

The MSocSc(SCM) is one of the EdUHK taught postgraduate programmes supported under the FTSS by the University Grants Committee (UGC). Eligible local students may qualify to receive tuition subsidies for up to HK\$100,000 for the MSocSc(SCM) programme.

For more details about the FTSS, please visit <https://www.ugc.edu.hk/eng/ugc/activity/ftss.html>.



STUDENT ATHLETES' ACHIEVEMENTS

The EdUHK has pledged to become an "Elite Athlete Friendly University" dedicated to fostering dual career pathways for elite athletes. The MSocSc(SCM) fully supports and empowers athlete students in balancing academic and athletic pursuits.



Mr CHIU Hin Chun
(2021 Cohort)

• Gold Medalist in the Men's Lightweight Single Sculls, 2026 Asian Rowing Cup
• Bronze Medalist, 2024 National Rowing Autumn Championship



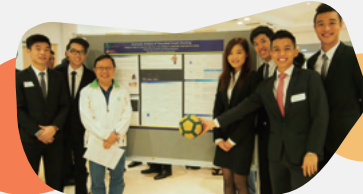
Mr HUNG Ho Wai
Howard (2020 Cohort)

Champion in Men's Karatedo (Kata), USFHK Karatedo Competition 2020



Mr LEE Cardo
(2025 Cohort)

Gold Medal, Hong Kong Men's Rugby Sevens Team, 15th National Games of the People's Republic of China (National Games)



Without the high-quality teaching and sufficient support from the academic staff of MSocSc(SCM), I would have not achieved the good academic performance in my study. I am deeply grateful to complete my master's degree with all my buddies I met in the MSocSc(SCM), they helped create the best learning atmosphere ever.



Mr Vincent CHENG, MH, JP
MSocSc(SCM) Outstanding Academic
Performance Awardee 2023/24

The MSocSc(SCM) provided me with a comprehensive understanding of Hong Kong's sports industry, encompassing areas such as sports coaching, administration and management, as well as market analysis and marketing.

Moving forward, I plan to leverage the experiences and knowledge to drive the sustainable development of Hong Kong's sports industry from multiple perspectives, from policy formulation and advocacy to community engagement and cross-sector collaboration.



Mr NG Wing Chung Norris
MSocSc(SCM) Outstanding Academic
Performance Awardee 2022/23



Ms TSANG Hoi Lan
MSocSc(SCM) Outstanding Academic
Performance Awardee 2024/25

ALUMNI'S SHARING



Department of
Health and
Physical Education



PROGRAMME INTRODUCTION

The Master of Social Sciences in Sports Coaching and Management [MSocSc(SCM)] targets students who plan to pursue careers related to sports coaching and management. Graduates are expected to pursue a coaching or management career in different sports populations varying from community clients to professional athletes.

PROGRAMME FEATURES

MSocSc(SCM) will provide students with advanced knowledge and practical experiences in sports coaching and management to address the urgent community needs of improving personal health by providing trained professionals. It will cover various essential elements, ranging from sports technology, performance analysis, trends and development, basic skills in writing funding proposal, and marketing strategies in sports industry.

Highlights of MSocSc(SCM)

- Experiential Learning in Sports Industry
- Highly Business-oriented
- Dialogue with CEOs and Senior Managers in the Sports Field
- Student Awards for Elite Athletes and Students with Outstanding Academic Performance

PROGRAMME AIMS AND OBJECTIVES

The programme aims to:

- ▶ promote a comprehensive understanding of sports coaching and management;
- ▶ enhance competence in coaching and management through various elements ranging from sports performance analysis to marketing strategies in sports industry; and
- ▶ develop leadership in sports coaching and/or management industry.

PROGRAMME STRUCTURE

The programme comprises 24-credit-points (cps) with 3 core courses (9 cps). All students need to take 3 core courses (9 cps). Students should further take either 5 elective courses (15 cps), or 3 elective courses (9 cps) plus a Master's thesis (6 cps), to add up to 24 cps for graduation.

One-year Full-time/Two-year Part-time

3 Core Courses
(9 cps)



5 Elective Courses (15 cps)

OR

3 Elective Courses (9 cps) and 1 Thesis (6 cps)

PROGRAMME CURRICULUM

	Course Title	Credits
Core Courses	Administration and Management Leadership in Sports	3
	Research Methodology in Sports Coaching and Management	3
	Theory and Practice of Sports Coaching	3
Electives ^a	Experiential Learning in Sports Industry [#]	3
	Conditioning and Injury Prevention	3
	Current Issues and Trends in Sports Coaching and Management	3
	Mental Preparation and Performance in Sports	3
	Physiology and Nutrition for High Performance	3
	Sports Marketing and Business Management	3
	Sports Policy and Development	3
	Sports Coaching and Management for Selected Populations	3
	Exercise and Metabolic Aging [*]	3
	High Performance Sport: Profiling, Monitoring and Decision-making [*]	3
Thesis	Master's Thesis	6

^aThe offering of elective courses and the quota offered is subject to the Programme's decision and students enrolment. It may vary in each academic year.

[#]This course is subject to quota

^{*}The offering of this course is subject to approval.

MEDIUM OF INSTRUCTION

The medium of instruction is English.

TUITION FEE

This programme is offered on a self-funded basis. Please visit the programme webpage for the latest tuition fee. Tuition fees paid are normally not refundable or transferable.

Disclaimer

Any aspect of course offerings (including, without limitation, the content of the course and the manner in which the course is taught) may be subject to change at any time at the sole discretion of the University. Without limiting the right of the University to amend the course and its course offerings, it is envisaged that changes may be required due to factors such as staffing, enrolment levels, logistical arrangements, curriculum changes, and other factors caused by unforeseeable circumstances. Tuition fees, once paid, are non-refundable.

PROGRAMME HIGHLIGHTS

▶ Experiential Learning

The elective course, Experiential Learning in Sports Industry, offers students the opportunity to learn by doing and engaging in the real-life workplace environment in the sports industry, including non-governmental organizations (NGOs) and/or private companies, etc.

To learn how to operate a sports club in a district.

"Promoting Light Volleyball among Middle Aged and Older Adults in Hong Kong" at Hong Kong Light Volleyball Association.

▶ Dialogue with CEOs

The CEO dialogue sessions are incorporated into the elective course, Sports Marketing and Business Management. Reputable founders, senior executives and CEOs in local, mainland and overseas sports companies and organizations will be invited as Guest Speakers for the sessions.

Mr FUNG KONG YAU (Second from Right), Founder of Crosse Alley Sports Co.
Mr FUNG KONG CHING (Left), Co-founder & Chief Development Officer of OnBoard
Ms WONG TING TINA (Second from Left), Co-Founder & Chief Moving Officer of Social S Limited

▶ Guest Lectures by Sports Practitioners & Site Visit to Sports Club

"The Application of Sports Science in Elite Athlete Training" by Professor Shen Jinkang (沈金康), EduHK Honorary Professor & former Head Coach of the Hong Kong Cycling Team

Site Visit to Royal Hong Kong Yacht Club