Master of Social Sciences in Sports Coaching and Management 2026/27

PES6253
Experiential Learning in Sports Industry
(Sem 2 Elective Course)



Briefing Session (9 October 2026)



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Contact Points

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Basic Information

Number of Credit Points (cps)

- 3 cps
- Elective Course

Period of Experiential Learning

- 11 January 2027 – 23 April 2027

Experiential Learning Hours

- Minimum 80 hours

Experiential Learning Format

- Face-to-face Mode
- Face-to-face & Remote Mode

Experiential Learning Organizations

Experiential Learning Partner	Category
1. Caritas Lok Jun School	School
2. Chinese YMCA of Hong Kong	Non-Governmental Organization
3. Go Park Sports	Commercial Sports Organization
4. Hong Kong Playground Association (HKPA) - Sports Section	Non-Governmental Organization
5. Hong Kong Sports Institute	Government Funded Organization
6. Hong Kong Sports Institute (Talent Identification)	Government Funded Organization
7. Hong Kong, China Lacrosse Association (HKLA)	National Sports Association
8. InspiringHK Sports Foundation (IHKSports)	Non-Governmental Organization
9. Physical Fitness Association of Hong Kong, China	National Sports Association
10. Sports Federation and Olympic Committee of Hong Kong (SF&OC) - Sports Legacy Company Limited	Government Funded Organization
11. Sports Federation and Olympic Committee of Hong Kong (SF&OC) - The Hong Kong Athletes Career & Education Department (HKACED)	Government Funded Organization
12. Tai Po Sports Association	Community Association
13. The Gymnastics Association of Hong Kong, China	National Sports Association
14. The Hong Kong Award for Young People	Non-Governmental Organization
15. The Hong Kong Federation of Youth Groups - Community Team Sports Office	Non-Governmental Organization
16. The Hong Kong Light Volleyball Association	Commercial Sports Organization
17. Royal Hong Kong Yacht Club	Commercial Sports Organization
18. YMCA of Hong Kong	Non-Governmental Organization

Application Procedure

- **Submission of Preference Form by noon 16 October 2026 (Next Fri)**
  - Personal Particulars
  - Organization Preference in order (1st - 3rd)
  - Upload the latest CV (with CV photo) as attachment to : *https://eduhk.au1.qualtrics.com/jfe/form/SV_5bietT7Va78Gqai*

- **Assignment of Organization Attachment**
  - Screening by Supervisor
  - Requirements of Organizations
  - Students' Preference on Organization (1st - 3rd)
  - Interview Performance, if applicable

Timeline

Date	Item	Involved Parties
9 Oct 2026	Briefing Session on PES6253 Experiential Learning in Sports Industry	Students
16 Oct 2026	Submission of preference via online Qualtrics form	Students
Oct – Dec 2026	Interview on potential students (if applicable)	Organizations & Students
Early Jan 2027	Choose another elective course during add/drop period **if no offer received**	Students
Early Jan 2027 *(TBC)*	2nd Briefing Session on PES6253	Students
11 Jan – 23 Apr 2027	Experiential Learning Period (submit mid-term reflection after 40 hrs)	Organizations & Students
23 Apr 2027	Submission of “Student Performance Review”	Organizations & Students
Late Apr 2027 *(Tentative)*	Presentation Session	Students
8 May 2027 *(Tentative)*	Submission of Reflection Report	Students
Remark: The above schedule is subject to change. Updates will be announced via EdUHK email.		

Assessment

Performance Review

50%

Assessment criteria:

- Communication Ability
- Personal Attributes
- Professionalism
- Professional Development
- Quality of the Completed Work
- Comments from the supervisor(s)

➢ *To be assessed by supervisor(s) of the sports-related firm or organization*

Presentation

20%

Oral presentation to share observations and experience during Experiential Learning

- *Students attached to the same EL organization are required to deliver a **group presentation***
- *To be assessed by Experiential Learning Supervisors*

Reflection Report

30%

Submit an individual reflection report to summarize the learning experience on the Experiential Learning

Word length: approx. 1200 words

- *To be assessed by Experiential Learning Supervisors*

Details of the course assessment will be further explained in the briefing session to be held in early January 2027

Review of Student Performance: Assessment Criteria

Criteria		Unsatisfactory (1-2 Points)	Fair (3-4 Points)	Satisfactory (5-6 Points)	Good (7-8 Points)	Outstanding (9-10 Points)
I	**Communication** Demonstrates skills such as Presentation skills, Interpersonal skills, and Facilitation skills in the group setting during Experiential Learning.	**Unable** to demonstrate most communication skills.	**Attempts** to demonstrate some communication skills.	**Adequate** demonstration of communication skills.	**Good** demonstration of communication skills.	**Excellent** demonstration of communication skills.
II	**Personal Attributes** Students' understanding of the daily Experiential Learning duties, personal responsibilities and the operations of the organization.	Demonstrates **limited** understanding of the daily Experiential Learning duties, personal responsibilities and the operations of the organization.	Demonstrates **reasonable** understanding of the daily Experiential Learning duties, personal responsibilities and the operations of the organization.	Demonstrates **adequate** understanding of the daily Experiential Learning duties, personal responsibilities and the operations of the organization.	Demonstrates **good** understanding of the daily Experiential Learning duties, personal responsibilities and the operations of the organization.	Demonstrates **comprehensive** understanding of the daily Experiential Learning duties, personal responsibilities and the operations of the organization.
III	**Professionalism** Appropriate application of sports knowledge, principles and skills in the Experiential Learning environment.	**Unable** to apply sports knowledge, principles, or skills in the Experiential Learning environment.	**Some** application of sports knowledge, principles and skills in the Experiential Learning environment.	**Adequate** application of sports knowledge, principles and skills in the Experiential Learning environment.	**Good** application of sports knowledge, principles and skills in the Experiential Learning environment.	**Excellent** application of sports knowledge, principles and skills in the Experiential Learning environment.
IV	**Professional Development** Demonstrate competency in work-related activities.	**Unable** to demonstrate competency to work-related activities.	Demonstrates **some** competency in work-related activities.	Demonstrates **adequate** competency to work-related activities.	Demonstrates **good** competency in work-related activities.	Demonstrates **Excellent** competency in work-related activities.
Overall Performance* Feedback from the organization's Assessment Report of the student's Experiential Learning performance.		**Unable** to meet most standards.	Performance meets **minimal standards.**	Performance is **adequate** in most areas.	**Highly competent** with good performance in most areas.	**Outstanding** in ALL areas.

(for Organization Supervisor's reference)

Organization List



National Sports Association



Non-Governmental Organization

Commercial Sports Organization



School

Government Funded Organization



Community Association



List of Experiential Learning Organizations 2026/27 (in Alphabetic Order)	
Caritas Lok Jun School	Royal Hong Kong Yacht Club
Chinese YMCA of Hong Kong	Sports Federation and Olympic Committee of Hong Kong (SF&OC) - Sports Legacy Company Limited
Go Park Sports	Sports Federation and Olympic Committee of Hong Kong (SF&OC) - The Hong Kong Athletes Career & Education Department (HKACED)
Hong Kong Playground Association (HKPA) - Sports Section	Tai Po Sports Association
Hong Kong Sports Institute	The Gymnastics Association of Hong Kong, China
Hong Kong Sports Institute (Talent Identification)	The Hong Kong Award for Young People
Hong Kong, China Lacrosse Association (HKLA)	The Hong Kong Federation of Youth Groups (HKFYG) - Community Team Sports Office
InspiringHK Sports Foundation (IHKSports)	The Hong Kong Light Volleyball Association
Physical Fitness Association of Hong Kong, China	YMCA of Hong Kong

***The list of experiential learning organizations is subject to change. Updates will be announced via EdUHK email.**
#Students must guarantee no commercial conflict between their current job and the allocated organization.

I - Commercial Sports Organization

Organization (hyperlinked)	Experiential Learning Mode	Experiential Learning Topic	Description of Duties & Required Language(s)
Go Park Sports	Face-to-face ONLY	Enhancing Sports Facility Operations and Event Excellence through Integrated Maintenance, Safety Management, and Community Engagement	**Sports Development & Loyalty Team** • Coordinate with the technical team on maintenance and repair of sports equipment and facilities • Assist in supervising technicians and cleaners • Track maintenance activities, including equipment servicing, repairs and replacements • Assist in managing inventory for sports events and facility operations • Support procedures to enhance operational efficiency **Community Team** • Assist in implementing safety policies • Supervise staff and instructors • Support marketing and community outreach • Organize water sports activities, training courses and special events • Handle general administration and equipment inventory **Sales & Event Team** • Manage event logistics, including scheduling, vendor coordination and resource management • Provide on-site support to ensure smooth event execution • Coordinate with internal teams to understand client needs and expectations • Assist with event setup, coordination and breakdown • Conduct post-event evaluations and collect feedback for improvement **Language(s):** Cantonese, English & Mandarin — Proficient

I - Commercial Sports Organization *(Cont'd)*

Organization (hyperlinked)	Experiential Learning Mode	Experiential Learning Topic	Description of Duties & Required Language(s)
Royal Hong Kong Yacht Club	Face-to-face ONLY	Event Media Relations and Sports Photography: On-Site Coverage, Photo Editing, and PR Support	• Assist in media relations and support media representatives during events. • Take photos of races and events • Edit and retouch photos • Assist with media relations and PR activities • Preferred candidate who can take, or is willing to try, on-water sports photography; best if they have their own camera and laptop. • **Language(s):** Cantonese, English & Mandarin — Proficient
The Hong Kong Light Volleyball Association	Face-to-face ONLY	Coaching Support and Event Operations for Light Volleyball Training and Competitions	• Assist in coaching light volleyball class, organizing events • **Language(s):** Cantonese, English & Mandarin — Intermediate

II – Community Association

Organization (hyperlinked)	Experiential Learning Mode	Experiential Learning Topic	Description of Duties & Required Language(s)
Tai Po Sports Association	Face-to-face ONLY	Sport for Development Programme Implementation	• Implement assigned Sport For Development Programme • Budget preparation and management, including preparation of payment orders and invoices to support events and programs. • Design and coordinate sport program included planning, operation and supervise etc. • Administration support of the sport program and report • **Language(s):** Cantonese, English & Mandarin — Proficient

III - Government Funded Organization

Organization (hyperlinked)	Experiential Learning Mode	Experiential Learning Topic	Description of Duties & Required Language(s)
Hong Kong Sports Institute	Face-to-face ONLY	Performance Monitoring and Conditioning Support	• Assist in daily monitoring, data analysis, and report writing. • Conduct conditioning training and tests. • **Language(s):** Cantonese (Intermediate), English (Intermediate) and Mandarin (Basic)
Hong Kong Sports Institute (Talent Identification)	Face-to-face AND Remote	Talent Identification and Development in Hong Kong	• Assist in talent identification and screening programme • Assist in coaching and training of junior athletes • Assist in preparing the necessary equipment, utensils and venue for testing • Assist in maintaining database on all testing data and drafting reports. • Assist in administrative tasks • Assist in new projects and research • **Language(s):** Cantonese, English & Mandarin — Intermediate

III - Government Funded Organization *(Cont'd)*

Organization (hyperlinked)	Experiential Learning Mode	Experiential Learning Topic	Description of Duties & Required Language(s)
Sports Federation and Olympic Committee of Hong Kong (SF&OC) - Sports Legacy Company Limited	Face-to-face ONLY	JC Project MuSE	• Assist with daily administrative support - data input, schedule planning and coordination of programme logistics etc. • Assist with event planning, organization and on-site support; creating ideas for social media content • **Language(s):** Cantonese (Proficient), English (Proficient) and Mandarin (Basic)
Sports Federation and Olympic Committee of Hong Kong (SF&OC) - The Hong Kong Athletes Career & Education Department (HKACED)	Face-to-face ONLY	Sports Administration and Event Support	• Provide administrative and operational support for HKACED's education, career development, life skills training, mentorship, and ambassador programmes. • Assist with outreach activities and annual events, and perform related coordination and clerical duties as assigned. • **Language(s):** Cantonese (Proficient), English (Proficient) and Mandarin (Basic)

IV - National Sports Association

Organization (hyperlinked)	Experiential Learning Mode	Experiential Learning Topic	Description of Duties & Required Language(s)
Hong Kong, China Lacrosse Association (HKLA)	Face-to-face ONLY	Sports Programme Operations: Conditioning-Focused Practice	• Possess strong communication and interpersonal skills and work well as a team • Demonstrate passion and related knowledge in sports industry • Open-minded to embrace new challenges, able to learn and adapt quickly • **Language(s):** Cantonese (Proficient), English (Intermediate), Mandarin (Intermediate)
Physical Fitness Association of Hong Kong, China	Face-to-face ONLY	Community Physical Activity Coaching	• Organize physical activities for elderly and children • Assist in training sessions • **Language(s):** Cantonese (Proficient), English (Intermediate), Mandarin (Intermediate)
The Gymnastics Association of Hong Kong, China	Face-to-face AND Remote	Organizing Gymnastics Activities and Competitions	• Assist in organizing, executing, managing and review of gymnastics activities and competitions • **Language(s):** Cantonese, English & Mandarin — Basic

V – Non-Governmental Organization

Organization (hyperlinked)	Experiential Learning Mode	Experiential Learning Topic	Description of Duties & Required Language(s)
Chinese YMCA of Hong Kong	Face-to-face ONLY	Sports/Physical Activity Service and Coaching Support:	• Service counter on duty, answering enquiries • Assist in planning, leading and evaluating activities/programmes/competitions • Assist in training courses administration work • Direct coaching • General administration work • **Language(s):** Cantonese (Proficient), English (Intermediate), Mandarin (Intermediate)
Hong Kong Playground Association (HKPA) - Sports Section	Face-to-face AND Remote	Adventure / Sports Training Program	• **Language(s):** Cantonese, English & Mandarin — Basic

V – Non-Governmental Organization *(Cont'd)*

Organization (hyperlinked)	Experiential Learning Mode	Experiential Learning Topic	Description of Duties & Required Language(s)
InspiringHK Sports Foundation (IHKSports)	Face-to-face ONLY	Sports Project Administration Support	• Assist in handling administrative work related to sports projects, including but not limited to data input and collation, document preparation and translation tasks, and research activities • Attend sport classes and student-related activities, such as educational events, student competitions/performances/assessments, sports promotion activities, etc. • **Language(s):** Cantonese (Proficient), English (Proficient), Mandarin (Intermediate)
The Hong Kong Federation of Youth Groups - Community Team Sports Office	Face-to-face AND Remote	Daily Sports Operations & Event Support	• Assist with daily operations, such as various sports classes and competitions for different groups. • Support sports events and carnivals by taking on different roles to ensure smooth execution. • Organize sports classes or parent-child activities for the local community. • Organize sports competitions • **Language(s):** Cantonese (Proficient), English (Intermediate), Mandarin (Intermediate)

V – Non-Governmental Organization *(Cont'd)*

Organization (hyperlinked)	Experiential Learning Mode	Experiential Learning Topic	Description of Duties & Required Language(s)
YMCA of Hong Kong	Face-to-face AND Remote	TBC	**Language(s):** Cantonese (Proficient), English (Proficient), Mandarin (Intermediate)
The Hong Kong Award for Young People	Face-to-face ONLY	Summer interns at DETC	**Camp Operations:** • Assist with bookings, inquiries, and payments • Support check-in/out and room coordination • Liaise with Program and Catering teams **Program Support** • Help plan and run camp and adventure activities • Prepare materials and set up sites • Support instructors and engage participants **Admin & Promotion** • Assist in logistics and documentation • Draft basic reports and maintain schedules • Support promotional tasks **Language(s):** Cantonese (Proficient), English (Intermediate), Mandarin (Intermediate)

VI - School			
Organization (hyperlinked)	**Experiential Learning Mode**	**Experiential Learning Topic**	**Description of Duties & Required Language(s)**
Caritas Lok Jun School	Face-to-face ONLY	Sports Promotion Support and Classroom On-Duty Operations:	• **Language(s):** Cantonese (Proficient), English (Intermediate), Mandarin (Intermediate)

CV Writing

- No more than 2 pages
- All in English
- Make your self-introduction (if any) short but clear
- Attach 1-2 certificates relevant to your skills/expertise
- Combine your CV and certificates into 1 PDF file



CV Writing

HOW TO
WRITE A CV
REVISED 2023

McGill | CaPS Career Planning Service / Service de planification de carrière

SAMPLE: ONE PAGE CV

Jane Student
243 Maple Street, Vancouver, BC, V2G 3B4
Jane.student@mail.mcgill.ca 514-111-9999

Education
Bachelor of Arts: Sociology Major — 2017 - Present
McGill University, Montréal, QC
- James McGill Entrance Scholarship ($10,000) — 2017

Volunteer and Extra-Curricular
Peer Educator — 2017 - Present
McGill Career Planning Service (CaPS), Montréal, QC
- Meet with students to review and offer feedback on their CVs
- Organize classroom presentations to promote CaPS activities and services
- To date, peer outreach activites have resulted in a 10% increase in drop-in appointments

VP Communications — 2014 - 2017
High School Student Society, Montréal, QC
- Managed all communications including monthly newsletter, social media and website

Work Experience
Crew Member — 2014 - 2016
Midnight Kitchen, Montreal, QC
- Worked in a team of 8

Camp Counsellor — Summer 2016
ABC Daycamp, Vancouver, BC
- Supervised and interacted with a group of 16 children aged 6 to 10 years
- Developed weekly activities and agendas for campers
- Created and led local outings to attractions such as Science World
- Prepared and administered work schedule for all counsellors

Groundskeeper — Summers 2012 - 2014
Jagre Ridge Golf Course, Vernon, BC
- Groomed golf course each morning for clients
- Collaborated with a team of 12

Certifications and Skills
- CPR/First Aid Certified — May 2015, exp 2018
- Microsoft Office Suite: Word, Excel, Powerpoint, and Adobe Photoshop

Activities and Interests
Music: Over 10 years of experience as an active amateur musician in orchestras and bands
Achieved Grade 8 RCM standing in both trumpet and piano
Sports: Avid runner, cyclist and skier; annual participant in the Terry Fox Run



Click HERE for the CV guide

Interview

- Be punctual
- Smart casual or sportswear is recommended
- Prepare for the interview in English
- Read the website to have an in-depth understanding of the organization
- Ask more about the actual duties and working time



Q&A

Question & Answer